



# VISION

Semester One 2005 - Issue One



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## Tony Falkenstein

### "Confessions of an Entrepreneur"

Tony Falkenstein is the founder and CEO of Just Water International – New Zealand's leading supplier of drinking water. Through his majority shareholding in both Just Water and Bartercard NZ, Tony is one of a growing list of philanthropic business owners giving back to the community. Motivating and with a practical outlook Tony shows us the path to successful entrepreneurship covering:

- > What is entrepreneurship?
- > The six lessons I have learned in business
- > Business education initiatives

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**breakfastclub@aut.ac.nz**

Phone: (09) 917 9999 Ext 5379

Facsimile: (09) 917 9976

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